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in management, accounting, MIS, economics, public finance  
and statistics*

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FACULTY OF COMMERCE



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## **Publication Rules**

### **Publication Policy**

- The journal aims at publishing new and innovative scientific articles that make significant contribution in the fields of management, accounting, economics, public finance, management information systems and statistics. Such articles should address contemporary societal issues in the above-mentioned fields. Also, the journal publishes research articles that shed light on the recent global scientific and academic trends.
- The journal accepts empirical articles that utilize quantitative approach which depend on analyzing data from surveys, experiments and databases. The journal also accepts articles that utilize qualitative approach in addition to conceptual articles, review articles and meta-analysis articles.
- The journal encourages young researchers and graduate students to publish articles derived from their theses and dissertations. In this case, supervisors should be named in such work.

### **Publication Procedures**

To get published in the journal, authors should follow the next procedures:

1. The author submits an open copy (In Microsoft Word 2010 or later) including the personal information, job details, and contact information (e-mail and mobile phone). A blind PDF copy should be submitted also. In addition to the above documents, an official plagiarism report (with maximum of 20%) and application form should be submitted. The submission may be accepted as hand-by-hand, via email ([jas.au@alexu.edu.eg](mailto:jas.au@alexu.edu.eg)), or via the official submission system in the journal page at Egyptian Knowledge Bank (EKB) (<https://acjalexu.journals.ekb.eg/>).
2. Initial review will be conducted to check the accuracy and relevance of the format and to make sure that the article topic is suitable to and consistent with the interests of the journal. Please request the full publication manual of the journal from the administration.
3. In case of fulfilling the publication requirements, the author is asked to pay the review fees.

4. After making the payments, the article will be sent to the two reviewers (With average review time of 20 days).
5. The review decision may be:
  - Unconditional acceptance (With no or minor adjustments)
  - Conditional acceptance (With major adjustments)
  - Rejection

## **The Required Structure of the Article**

Research articles should be structured as follows:

- Cover page: includes the research title, name of the author (authors), job details, employer, full postal address, phone number, and the e-mail. Cover page should be provided in both Arabic and English languages.
- Abstract: in both Arabic and English (With not exceeding 250 words).
- 4 to 6 Keywords.
- The main text of the article. It should cover:
  - An introduction that defines the research focus, problem, and objectives.
  - Literature review.
  - Hypotheses and research questions (according to the type of research)
  - Research limitations.
  - Methodology: includes research design, variables, measures, population and sampling, data collection techniques and data analysis tools. In general, the methodology section varies according to the type of the research.
  - Results: includes the outcome of data analysis.
  - Discussion: commenting of the research results and its theoretical and practical implications.
- Reference List: rules of APA style should be followed.
- Appendices.

## **Format Requirement**

### **Margins**

- 2.5 cm (1 inch) at the top, bottom, left and right.
- These margins should be applied in all pages with no exceptions.

## **Fonts**

- Font type: Time New Roman.
- Font size:
  - Main title: 18 Bold
  - Side main: 16 Bold
  - Side subtitle: 14 Bold
  - Text: 12 Regular

## **Space**

1.15 space size should be applied in all pages.

## **Title Location**

All main and subtitles (except the article title) should be located in the left side.

## **Tables and Figures**

- Tables and figures should be given a number that distinguishes it from other tables and figures.
- Tables and figures should be given a short title.
- Source of each table or figure should be cited below the table or figure.
- The location of the tables and figures is the center of the page, not the left or right.

## **Citation Rules**

The in-text citation and reference list citation rules provided by APA publication manual should be applied.